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From top: Dr. David Rosenberg; David Rosenberg with his art in his Quegue home.

We take a look inside the studio of New York's favorite facial plastic surgeon. by ANNELISE PETERSON

## Facial Artistry



Talk of the Hamptons, summer 2025: DOPO La Spiaggia's \$8,000 "Rocks on Rocks" martini, the Bezos-Sánchez wedding and—of course—Kris Jenner's epic face-lift. These days, plastic surgery is less hush-hush and more of a society whodunit, with everyone on the hunt for the physician who can lift a face the way Sag Harbor artist Eric Fischl captures a scene: intimate, voyeuristic and impossible to look away from.

When it comes to the knife, though, not every transformation is meant to glow under a Sag Harbor sunset. Each surgeon, like any great artist, has their own technique—one that sets them apart from their contemporaries. Enter Dr. David Rosenberg: Quogue summer resident, facial plastic surgeon and the man behind some of the most quietly stunning transformations on the East End. Known for his deep plane face-lift—a procedure that repositions not just the skin but the underlying musculature—Rosenberg doesn't

just turn back time. He rewinds it with surgical precision and a painter's restraint.

"Deep plane' has become a buzzword, but not everyone does it correctly," says Dr. Rosenberg. 
"The key is releasing the platysma muscle, which extends from the collarbone up to the cheek." 
For those who've forgotten college premed, the platysma is the thin, sheetlike muscle responsible for those vertical neck bands magnified in a selfie. 
Rosenberg, known for his meticulous technique and remarkably natural outcomes, approaches the face like a representational artist—restoring structure without erasing identity. "Tightening the skin without addressing the underlying muscle is like trying to pull a rug that's nailed to the floor," he adds. "It looks tight on the onset, but eventually, the muscle carries the skin back down—and you're back five years later."

Distinguished by credentials that mirror his precision, Rosenberg is double board-certified in facial plastic and reconstructive surgery as well as otolaryngology—head and neck surgery. He completed surgical training at Lenox Hill Hospital and Manhattan Eye, Ear & Throat Hospital, followed by a prestigious fellowship through the American Academy of Facial Plastic and Reconstructive Surgery. Known early in his career as "the nose guy," Rosenberg has since passed the rhinoplasty torch to Dr. Ben Paul—who now leads in both nose work and hair restoration. These days, Rosenberg is the go-to for patients seeking a facial refresh that's refined, feminine and never overdone. "I market through a whisper campaign," Rosenberg reveals. "The work whispers-girlfriends tell each other. That's how it should be."

What makes a surgeon truly qualified to perform deep plane? "Only through fellowship," Rosenberg insists. Recently, he welcomed Dr. Andrew Timberlake into his practice—a fresh hand under the same roof. "Dr. Timberlake is excellent, a Yale MD and PhD, and I fully support his work," Rosenberg adds. If Rosenberg is the old master-steeped in nuance and decades of experience—then Timberlake is the emerging talent: precise, practiced and bringing his own quiet artistry to the operating room. And as they deep plane, they often encounter remnants of filler-sometimes on patients who insist they're virgins to the needle. "Botox is wonderful, but not all filler is created equal," Rosenberg says. "Stick to Restylane over Voluma." Consider it a gentle reminder: What hides in the shadows eventually surfaces under the knife-like a forgery exposed beneath layers of paint.

An artist himself, Rosenberg spends weekends in his Quogue studio with his wife, Dr. Jessica Lattman—a talented oculoplastic surgeon and member of the practice—drawing inspiration from abstract masters like de Kooning, Richter and Picasso. It's no coincidence—his surgical work mirrors the same principles: structure, balance, restraint. Whether on canvas or in the operating room, it's all about knowing what to reveal, what to refine and what to leave untouched.